

L M

S - *what we do*

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LUCA MOLINARI STUDIO.



NEW HO BANQUE LIBANO-FRANÇAISE _ COMPETITION, 2016

PROJECT MANAGEMENT, SCIENTIFIC
COORDINATION FOR ARCHITECTURE
AND PLANNING COMPETITIONS

Luca Molinari Studio has established a specific area dedicated to special projects which operates around architecture and design consultancy for public and private investors. LMS Consulting division is able to deliver multiple, unparalleled strategic projects customized on clients' needs, supported by multiprofessional team in the realm of cultural programming to conceive national and international architectural competitions, from the Design Brief, through the selection of architects towards the winner announcement. LMS believes in competition as a conscious tool of territorial innovation in redesigning our cities.

MAIN PROJECTS

The New Chocolate Factory Leone, 2019 - ongoing //

The Newsstand Of The Future - Corriere Della Sera Competition 2019 //

Casa Della Serenità Design Competition, 2019 - ongoing //

S.pellegrino Experience. Trigger The Imaginary Workshop, 2018 //

Aaa - Africa Architecture Awards Curatorial Startegies, 2018

Barilla Pavilion International Competition, 2017 //

Ucbm - Masterplan International Design Competition, 2017 //

S. Pellegrino Flagship Factory. The Starred International Architecture Competition, 2016 //

Cassina. The Other Conversation, 2016 //

Kfas New Headquarters And Conference Center, 2016 //

Castello Di Ama Per L'arte Contemporanea, 2015 //

Aga Khan Award For Architecture Symposium, 2015 //

Brera Città Aperta! Dialogues Projects And Visions Of The Contemporary, 2014 - 2015 //

Expo Milano 2015 - Cluster, 2015 //

Do We Love Varese? Dialogues Between Architecture And Design, 2012 //

Fondazione Reggio Children Centro Internazionale Loris Malaguzzi, 2012 //

Barilla America Headquarters Renovation, 2011 //



DIVINA SEZIONE _ EXHIBITION AT REGGIA DI CASERTA, 2018



RESEARCH, CONTENTS DEVELOPMENT AND SCIENTIFIC COORDINATION FOR EXHIBITIONS AND EVENTS

Luca Molinari Studio has a solid experience in curatorial and research activities.

LMS Curatorship division sides private clients, public institutions and architects to deliver complex projects: scientific coordination, content selection, content development, storytelling, communication, user experience, management.

Luca Molinari Studio services and activities within cultural projects shape challenging processes such as:

museum strategy and curatorship, exhibitions, installations, events and digital development.

MAIN PROJECTS

- LMS - (in) Talk, 2020 - ongoing //
- New Ideas. Pedrali, 2020 //
- San Paolo Food Innovation Hub, 2019 - ongoing //
- The New Adi Design Museum Compasso D'oro, 2018 - ongoing //
- IkM - Istanbul City Museum - ongoing //
- The Master Of The Nets Garden, 2019 //
- No Walls But Design, 2019 //
- The Egg, 2018 //
- Water, Light, Wellbeing. A Contemporary Alpine Architecture, 2018 //
- International Pavilion Pisa Architectural Biennial, 2017 //
- SPAZIOFMG Per L'Architettura Yearly Programme Of Exhibits And Events, 2007 - 2017 //
- Us. Tales Of Communities, Ideas, Products And Lands Of Reggio Emilia, 2016 //
- Cluster Expo, 2015 //
- Environments And Counter Environments. Italy: The New Domestic Landscape, Moma 1972, 2009 //
- Ailati. Reflections From The Future Italian Pavilion, Xii International Architecture Exhibition, Venice Biennale 2010 //
- Sustainab.italy, 2009 //
- PIERO PORTALUPPI. Linea errante nell'architettura italiana del '900, Triennale, 2004 //
- Side Effects/Nomad, Triennale, 2002//
- Le Forme Del Cibo, 1999



ABC OF A FRIENDSHIP _ REGGIO EMILIA, 2016



EDITORIAL COORDINATION, CONTENTS DEVELOPMENT, GRAPHIC DESIGN FOR PUBLICATIONS AND DIGITAL ARCHIVES

Luca Molinari Studio develops editorial projects able to enhance innovatively the communication and bring complex knowledge to a wide audience.

We work on editorial projects related to the world of architecture and beyond, for private clients, public institutions, companies and designers willing to transform an archive into an exquisite tool of communication.

LMS Publishing division delivers projects, able to give shape to a tangible heritage, through cutting edge storytelling aided by talented graphic designers.

MAIN PROJECTS

The World Winery Collection. Innovative Design, Sustainability And The Landscape - Forma Edizioni, 2020 //
 Le Case Che Saremo, Nottetempo - 2020 //
 Divina Sezione. L'architettura Italiana Per La Divina Commedia - Skira, 2018 //
 Winery Collection. A Travel Guide Of Contemporary Architecture In Italian Landscape - Forma Edizioni, 2017 //
 Complex Structures, Free Thinking - Skira, 2017 //
 Le Case Che Siamo - Nottetempo, 2016 //
 Fondazione Giacomo Feltrinelli. Milano Porta Volta - Feltrinelli, 2016 //
 Casa In Via Cappuccio 8. Un Progetto Di Gae Aulenti A Milano, 2016 //
 Aeb 1966 - 2016. Fifty Years Of Architectural Design In Qatar - Skira, 2016 //
 Architecture. Movements And Trends From The 19Th Century To The Present - Skira, 2015 //
 Lost Lands. A Travel Through Urban Speculation And Hope In Italy - Beccogiallo, 2015 //
 Architetture Resistenti. Per Un'Abbellimento Civile E Democratica - Beccogiallo, 2013 //
 Lamborghini. 100 Years Of Innovation In Half The Time - Skira, 2014 //
 Ailati. Reflections From The Future. Catalogue Of The Italian Pavilion 12Th International Architecture Exhibition - Skira, 2010 //
 Tadao Ando. Museums - Skira, 2009 //

LMS is Consulting, Curatorship
and Publishing for Architecture.

With 30-years' experience
within university education,
curatorship, publishing
and research in the field of
contemporary architecture, in
2015 Luca Molinari started his
own independent firm supported
by a team of professionals with
a background in architecture,
exhibit design, project
management, critique, graphic
design, publishing services,
communication and copyediting.
Luca Molinari Studio tailors and
supplies integrated services
of content design, consulting,
process and project management
within the fields of architecture
and project's culture.

Among our projects:

- > exhibitions and events
- > architecture and town planning
competitions
- > books and publications

Our philosophy of work:

- > to provide sustainable tools to
promote and share knowledge
- > to give concrete form to visions
and needs for contemporary
living
- > to "build" awareness
- > to give voice, identity and
quality to urban spaces, places
and territories.

LMS collaborates with
institutions and companies to
develop useful strategies to
define spaces and places for
living in the *future*.

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